



Promote your business in Kenosha's most creative community project and sponsor a summer of book-loving fun!

Studio Moonfall, Wisconsin's all-ages book publisher of illustrated adventures and more, wants to draw your business! Filled with custom illustrated coloring pages of businesses throughout Kenosha County, the Color of Kenosha coloring book series is the most creative way to reach your customers, providing a fun way for them to spend time with your business between visits.

Along with the regular benefits to being part of the Color of Kenosha coloring book, we've got some brand new special additions through our sponsorships to help support the Kenosha Book Festival and get your business in front of as many people as possible.

The Kenosha Book Festival is a monthly book festival happening monthly from May to September (plus BookoWeen in October) at Studio Moonfall - 5031 7th Avenue. Each event features approximately 20 local authors, food, and thousands of \$1 used books at each event. Let's get you in front of our readers!

The Color of Kenosha 2027 Edition will feature up to 50 local businesses, non-profits, and more. Launching in April 2027

2027 Kenosha Book Festival Dates

- May 16
- June 20
- July 18
- August 15
- September 19



Standard Tier	Silver Sponsorship	Gold Sponsorship
<p>Color of Kenosha 2027 - ALL TIERS</p> <ul style="list-style-type: none"> • Custom illustration for the 2027 edition of the Color of Kenosha • 40 copies of the book once it is published (planned for April 2027) • A shareable print file and web link for your coloring page. • Social media graphics, poster, and display to promote/sell your copies of the book to recoup the cost of signing up. The 2027 edition will sell for \$12 MSRP. 	<p>Includes all Standard Tier benefits</p> <ul style="list-style-type: none"> • Framed Original Illustration of your picture • Feature your Color of Kenosha coloring page for MONTHLY coloring contests during each of the Kenosha Book Festivals • Full Color version of your coloring book illustration included • 100 Stickers featuring your color artwork 	<p>Includes all Standard/Silver Tiers benefits</p> <ul style="list-style-type: none"> • VARIANT COVER - Your full-colored artwork will be used as a limited edition cover for the Color of Kenosha. Instead of the standard 40 copies, you'll receive 100 copies with YOUR ART AS THE COVER! • Your business logo or name featured in print and digital promotions for the Kenosha Book Festival throughout the summer. <ul style="list-style-type: none"> • Minimum 10,000 flyers • Website and Ongoing Ads • 100 coloring pages distributed during each of the book festivals in goodie bags • Your Logo on a Billboard promoting the 2027 Kenosha Book Festival
<p>30 Spots Available</p> <p>\$475</p>	<p>8 Spots Available</p> <p>\$1000</p>	<p>4 Spots Available</p> <p>\$2500</p>

Optional Discounts & Add-ons

- **Gift Card Discount** - Pay with \$100 in gift cards for your business - used as prizes during the Kenosha Book Festivals or other events
- **Available discount for Non-Profit Businesses** - \$250, includes custom illustration, 10 copies of the book, promotional graphic set
- Additional copies at special wholesale rate - \$5 each prior to the first printing, \$6 each after

Ready to sign up for 2027?
 Visit Donovan Scherer at Studio Moonfall - 5031 7th Avenue
 hello@studiomoonfall.com • 262-945-5055

Apply Today at: <http://www.ColorOfKenosha.com>

