



Promote your business in Kenosha's most creative community project
and sponsor a summer of book-loving fun!

Studio Moonfall, Wisconsin's all-ages book publisher of illustrated adventures and more, wants to draw your business! Filled with custom illustrated coloring pages of businesses throughout Kenosha County, the Color of Kenosha coloring book series is the most creative way to reach your customers, providing a fun way for them to spend time with your business between visits.

Along with the regular benefits to being part of the Color of Kenosha coloring book, we've got some brand new special additions through our sponsorships to help support the Kenosha Book Festival and get your business in front of as many people as possible.

The Kenosha Book Festival is a monthly book festival happening monthly from April to September at Studio Moonfall - 5031 7th Avenue. Each event features approximately 20 local authors, food, and thousands of \$1 used books at each event. Let's get you in front of our readers!

The Color of Kenosha 2026 Edition will feature up to 50 local businesses, non-profits, and more. Launching around April 2026 with a minimum first printing of 2,000 books

2026 Festival Dates

April 26
May 17
June 21
July 19
August 16
September 20



Standard Tier	Silver Sponsorship	Gold Sponsorship
Color of Kenosha 2026 - ALL TIERS • Custom illustration for the 2026 edition of the Color of Kenosha • 40 copies of the book once it is published (planned for April 2026) • A shareable print file and web link for your coloring page. • Social media graphics, poster, and display to promote/sell your copies of the book to recoup the cost of signing up. The 2026 edition will sell for \$12 MSRP.	Includes all Standard Tier benefits • 1/4 Page (Full Page for Gold Tier) Advertisement in Kenosha Book Festival Spring Catalog (Initial printing of 20,000 copies) • Framed Original Illustration of your picture • Feature your Color of Kenosha coloring page for MONTHLY coloring contests during each of the Kenosha Book Festivals • Coloring Contest in a Box - a ready to go month-long contest for your customers and featuring your custom illustration, including 100 black & white stickers of your artwork	Includes all Standard/Silver Tiers benefits • VARIANT COVER - Your full-colored artwork will be used as a limited edition cover for the Color of Kenosha. Instead of the standard 40 copies, you'll receive 100 copies with YOUR ART AS THE COVER! • Full Page (instead of 1/4 page) Advertisement in Kenosha Book Festival Spring Catalog (Initial printing of 20,000 copies) • Your business logo or name featured in print and digital promotions for the Kenosha Book Festival throughout the summer. • Minimum 10,000 flyers • Website and Ongoing Ads • Full Color version of your coloring book illustration included • 100 Stickers featuring your color artwork
30 Spots Available	8 Spots Available	4 Spots Available
\$475	\$2500	\$5000

Optional Discounts & Add-ons

- **Gift Card Discount** - Pay with \$100 in gift cards for your business - used as prizes during the Kenosha Book Festivals or other events
- **Available discount for Non-Profit Businesses**

- Full-color version of your coloring book illustration - \$150
- Additional copies at special wholesale rate - \$5 each prior to the first printing, \$6 each after
- Coloring Contest in a Box - a ready to go month-long contest for your customers and featuring your custom illustration

Ready to sign up for 2026? Visit Donovan Scherer at Studio Moonfall - 5031 7th Avenue
hello@studiomoonfall.com • 262-945-5055

Apply Today at: <http://www.ColorOfKenosha.com>