

# Greetings from KENOSHA 2024

JOIN US FOR THE  
8TH EDITION OF KENOSHA'S  
OWN COLORING BOOK

Studio Moonfall, Wisconsin's all-ages book publisher  
of illustrated adventures and more, wants to draw your business!

Full of custom illustrated coloring pages of businesses throughout Kenosha County, the Color of Kenosha coloring book series is **the most creative way** to reach your customers, providing a fun way for them to spend time with your business between visits.

For the 2024 edition of this cartoonified collection of Kenosha's favorite places, Studio Moonfall is making this advertising opportunity even better by bringing in sponsorships to two huge new community events - the Kenosha Book Festival and Kenosha Comic Con!

Here's what you'll get when you join the 8th edition of the Color of Kenosha series:

- Artwork designed by Kenosha author/illustrator Donovan Scherer of Studio Moonfall.
- 40 copies of the coloring book when it's printed in April/May 2024.
- A printable file and web link for your coloring page that you can share with your online fans.
- Social media graphics, poster, and display to promote/sell your copies of the book to FULLY recoup the cost of signing up (plus make a profit). The 2024 edition will sell for \$15 MSRP.
- 4 Complimentary Passes to the Kenosha Comic Con.

\$495 includes 40 copies (\$12.375 per book, \$600 retail value)  
Additional copies \$7.50 each

**Early Bird Discount** - Save \$50 when you sign up by January 26th, 2024

**Return Business Discount** - Save an additional \$50 if you've participated in the past

The Color of Kenosha 2024 Edition will feature up to 100 local businesses, non-profits, and more with a launch around April/May 2024 with a bigger print run than we've ever done before.

Signups are first come, first served,  
so join the most fun way to promote your business today!



**STUDIO MOONFALL  
CONTINUES TO GIVE YOU  
A GREAT ADVERTISING  
OPPORTUNITY THROUGH  
PARTICIPATING IN THE  
COLOR OF KENOSHA  
COLORING BOOKS.  
FOR 2024 YOU CAN SCORE  
EVEN MORE WITH YOUR  
ADVERTISING DOLLARS BY  
PARTICIPATING IN KENOSHA  
BOOK FESTIVAL AND  
KENOSHA COMIC CON  
SPONSORSHIPS!**

**FOR MORE INFORMATION, ANY QUESTIONS  
REGARDING THE NEW SPONSORSHIP  
OPTIONS, AND TO SIGN UP FOR 2024:**

**CONTACT DONOVAN SCHERER AT  
STUDIO MOONFALL - 5031 7TH AVENUE**

**HELLO@STUDIOMOONFALL.COM  
262-945-5055**



## LET'S COLOR KENOSHA'S FAVORITE PLACES!

[WWW.LETSCOLORKENOSHA.COM](http://WWW.LETSCOLORKENOSHA.COM)