

# The Color of Kenosha - Summer 2021

Studio Moonfall, Wisconsin's all-ages book publisher of illustrated adventures and more, is ready to get back to business!



Let's help 2021 get back into the swing of things with a brand new Color of Kenosha coloring book. Featuring businesses throughout Kenosha County, the coloring book will be here to "draw" everybody out of their winter and pandemic hibernation.

Bring your business into this super creative promotion and here's what you'll get:

- Artwork designed by Wisconsin author/illustrator Donovan Scherer of Studio Moonfall
- A printable file and web link for your coloring page that you can share
- Social media graphics and a poster to promote the coloring book
- A countertop display to promote/sell your copies of the book
- Optional discounts on the printed coloring book to give away or sell for a profit. The books sell for \$10 MSRP

\$200 includes 20 copies (\$10 per book)  
\$300 includes 40 copies (\$7.50 per book)  
\$500 includes 100 copies (\$5 per book)

During the preorder time, about a month leading up to the arrival of the printed books, you'll receive an additional \$5 per book sold through Studio Moonfall's website when customers choose your business to support. There will also be an option to have that \$5 go toward a charitable organization.

Books in the Color of Kenosha series feature 40-50 businesses and attractions so sign up soon! The Summer 2021 Edition is planned to release around early May 2021. Let's get back to business!

Samples of printable pages from the book that started this series are available at <http://www.colorofkenosha.com>

Have any questions?

Email Donovan Scherer at [hello@studiomoonfall.com](mailto:hello@studiomoonfall.com) or call 262-945-5055

Sign up at:

[www.ColorOfKenosha.com](http://www.ColorOfKenosha.com)

